

**Subject:** FW: Rising Realty Partners Exec Steve Achorn at the LA Construction & Development Event!  
**From:** Suzanne Holley <sholley@ccala.org>  
**Date:** 08/01/2017 10:22 AM  
**To:** Elisabeth Cutler <ecutler@downtownla.com>

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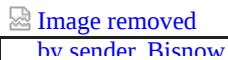
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**From:** Los Angeles Bisnow [mailto:eventregistration@events.bisnow.com]  
**Sent:** Friday, July 28, 2017 10:17 AM  
**To:** Suzanne Holley  
**Subject:** Rising Realty Partners Exec Steve Achorn at the LA Construction & Development Event!

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# LOS ANGELES CONSTRUCTION AND DEVELOPMENT

TRENDS, CHALLENGES AND THE STATE OF THE CONSTRUCTION  
MARKET

Los Angeles

Image

— Tue August 29, 2017 Omni Los Angeles Hotel at  
California Plaza —

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Workplace Trends

Designing, Building and Developing The Modern Tenant

Image removed by sender. Steve Achorn

Image removed by sender. Sonnet Hui

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LA Construction Veteran

Steve Achorn

VP Construction Management

Rising Realty Partners

Workplace Design All-Star

Sonnet Hui

Vice President, Design & Construction – Studio Operations Group

NBC Universal

Pre-Con Phenom

Stephen Terni

Design and Preconstruction Leader

DPR Construction

Construction Expert


Geene Alhady

Executive Director

Clark Pacific

Multifamily

Hot Projects and The Development Pipeline

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**MultiFamily Project  
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**Nathan Arnold**  
Senior Construction  
Project Manager  
*Forest City Enterprises,  
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**Barker Block**  
**Michael  
Schwartzman**  
Vice President of  
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Rhonda Slavik

  
**Market Genius**  
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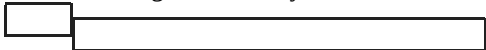


Time	Activity
7:30 AM - 8:30 AM	Coffee, Breakfast & Networking
8:30 AM - 9:15 AM	Workforce & Tenant Demand Trends
9:15 AM - 10:00 AM	Los Angeles Ground Up Multi-Family
10:00 AM - 10:30 AM	Coffee & Post Event Networking

Join us on the morning of August 29th for our 7th Annual Los Angeles Construction and Development Event.

Los Angeles has been among the most active development markets in the US over the past 3 years. Strong workforce dynamics, an outdoor lifestyle, and a booming media, and entertainment sector are all factors driving growth.

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**Omni Los Angeles Hotel at California Plaza**  
251 S Olive St.  
Los Angeles, CA 90012

**Ballroom:** Bunker Hill / Watercourt A-B,  
2nd Floor

**Parking Information:** Discounted  
Valet \$15.00 per car

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As uncertainty looms over the length of this cycle and with many projects still in proposal phase or coming out of the ground, there are a lot of questions to address regarding the current state of the development market.

In the current environment, what does it take to get a project approved?

How are we managing the construction labor shortage and the rising costs?

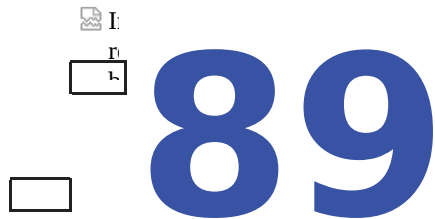
Who is getting construction financing and why?  
How is the cost of capital trending?

How are we driving efficiency? How are we collaborating with our development partners?

Join us on the 29th to hear the answers to some of these questions and more! This is not an event to

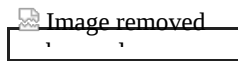
miss!

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